



CATDVD
107 E. Blake Ave.
Columbus, OH 43202-2907
www.catdvd.com

Valley Stream Cat Rescue is CATDVD.com Cares Award Recipient

In the hustle and bustle of today's disposable world, it's nice to see someone taking the time to care for the safety and welfare of one of America's most vulnerable populations—our pets.

That's why the makers of CATDVD have created the quarterly CATDVD.com Cares award, which designates a portion of the proceeds of the sales of CATDVD to a worthy cause. The award is designed to recognize individuals and organizations whose service and efforts benefit the welfare and well-being of our beloved pets.

It's a privilege for CATDVD to recognize Valley Stream Cat Rescue with our quarterly CATDVD.com Cares Award. Valley Stream Cat Rescue (VSCR) is a non-profit, tax exempt corporation staffed entirely by volunteers and foster homes. VSCR was founded to assist in achieving the goal of eliminating homeless cats on Long Island. Unfortunately, they do not have a shelter due to lack of funds.

Their mission is two-fold: they strongly practice and encourage trap/neuter/release programs whereby strays are humanely trapped then neutered, tested for feline diseases, vaccinated and evaluated for adoptability. If they are feral (untamable) they are released back into their colonies to live out the rest of their lives without reproducing. If they can be tamed, they are held for adoption.

The following is taken from their website at fuzzcats.org and outlines the moving story about how one individual felt compelled to try and make a difference in the lives of animals in need:

The president of VSCR was born and lived in Manhattan until she moved to Long Island. Living in Manhattan, it is difficult to realize the cat overpopulation problem. But once in the suburbs there was almost an immediate recognition of the problem with stray cats. She moved into an apartment complex with 50 un-neutered strays living on the property. She realized there was a problem to be addressed and through lots of research and advice, she began trapping and neutering the cats on the property and never stopped until all 50 were no longer reproducing. In addition, she succeeded in finding homes for 21 kittens from the property. Bear in mind, this is someone who knew nothing about cats or cat rescue. Within the first year of moving she found her first kitten that was to be her own - a beautiful six month old calico that was left behind when someone moved.

The CATDVD.com CARES Award program is our way of recognizing those who are making a positive difference in the lives of our furry friends. CATDVD is proud to honor Valley Stream Cat Rescue as a quarterly CatDVD.com Cares Award winner. The award includes a contribution to the shelter and a plaque recognizing Valley Stream Cat Rescue and its volunteers for their efforts. More information can be found about Valley Stream Cat Rescue by visiting their website at www.fuzzcats.org.

CATDVD is an exciting product... a DVD designed for cats to watch and enjoy. CATDVD features hours of unique cat-tested footage such as mice, butterflies, birds, fish, squirrels, hamsters, cat toys, laser pointers and more. It's television especially to entertain our beloved pets. CATDVD has been featured in Prevention Magazine, Cat Fancy, Cat Magazine Annual, Pet Age, and Columbus Monthly Magazines and was featured on the cable TV show "Screensavers" on the G4 Network, and on the Houston-area WB TV. CATDVD can be purchased by calling 1-888-214-0716 or at www.catdvd.com.

To find out more about CATDVD or to get a review copy or schedule an interview, please contact David Casto.

David Casto 614.893.6150
President, CATDVD 614.261.7444
dave@catdvd.com